

## Lucy Karen Clay Expressways To Learning TN

**Owner**  
Lucy Karen Clay

**Year Opened**  
1988

**Type of Business**  
Learning Center

While residing in Texas in the 1980s, Lucy Clay discovered a powerful method of tutoring yet to be unveiled. She knew she was onto something big.

"I begged the developer (Dr. Jack E. Hoes) to let me bring it to Tennessee," Clay said.

Eventually she did. This year Clay celebrated the 20th anniversary of Expressways to Learning Systems, a comprehensive, computer-based teaching program featured in centers and schools across the state. The focus is particularly on children and adults with learning differences such as dyslexia and Attention Deficit Disorder and autism.

"My heart has always been finding that key that will unlock a person's potential," Clay said. "With this system, I knew it was now possible to really make an impact on many lives."

Expressways to Learning works like a "fitness center for the brain," she said.



Lucy Karen Clay

"We use fun brain exercises."

The goal is not so much to teach material, she said, but rather to stimulate recall and enhance memory ability so students can process and learn information. It's a multi-sensory approach for right brained or mixed dominance learners that can be applied to reading, math, and vocabulary, among other subjects. It can even help the college bound student preparing for the ACT or SAT or enhance test scores for ISEE

private school testing."

With thousands of success stories, results are undeniable; but ironically, that can be a problem.

"The most challenging part is that we have constant turnover," she said. "Contrary to traditional tutoring services, our students are only with us for about three to five months. ETL gets to the root of the problem which makes it no longer necessary to continue additional assistance. Obviously, this means we have a constant increase in turnover which requires an ongoing need to enroll new students year round."

*Expressways to Learning, P.O. Box 150752, 37215, 851-9703, [www.ExpresswaysToLearningTN.com](http://www.ExpresswaysToLearningTN.com)*