

Expressways To Learning® - TN

A Fitness Center for the Brain!

Thank you for your interest regarding Expressways To Learning®! The enclosed literature explains services which are now available to students in middle Tennessee. Expressways To Learning® currently has locations in many public schools and private centers across the country including Goodlettsville and Franklin Tennessee.

We provide assistance for students who “learn differently.” Expressways’ systems of **Reading, Math, QuikComp®, AdVocab® and Basics Express®** teach at the neurological level, stimulating all learning modes. Students are taught how to learn, so that they are better prepared to get the most out of classroom instruction.

We also provide **Irlen** screenings for **Scotopic Sensitivity Syndrome**, a light sensitivity that affects primarily reading-based activities. Irlen colored filters, or plastic overlays, filter out the parts of the spectrum that light sensitive individuals are unable to tolerate. These overlays are also provided as well as Irlen lenses.

Please let us know if you have further questions or desire more literature. We look forward to hearing from you soon.

Sincerely,



Lucy Karen Clay,
Owner

At Expressways To Learning®-TN

We help students “Learn How to Learn!”

Do any of these describe your child?

Different Learning Styles

Dyslexic

Learns Best by Touch

Sees through Colored Filters

Early Walker

Refuses to Write in Cursive

Learns by Listening

Creative Child

Plays Music by Ear

Social Butterfly

Very Sensitive and Intuitive

Gifted

Over the years many children have needed a different approach to learning! Some of the list includes Thomas Edison, Nelson Rockefeller, Henry Ford, Charles Schwab and Albert Einstein!

If you would like more information on one of our Home Study programs or specialized testing, please let us know and feel free to check out two great websites :

www.ExpresswaysToLearningTN.com and www.Irlen.com!!

Sincerely,



Lucy Karen Clay
Owner



Reduces Stress and Frustration

- ✓ *“Jimmy, in the third grade, has gone from frustration to confidence in his school work. Comprehension went from grade 1.3 to 5.8”* Susan, Teacher, California
- ✓ *“Third-grader Rachel is no longer under stress in school. In one semester she gained 3.5 years in comprehension.”* Ellen, Teacher, Florida

Expressways To Learning® - TN

OUR CLIENTS SAY...

Improves Self-Image

- ✓ *“Connie no longer says she’s dumb or stupid.”* Mrs. Hudson, Mother, Tennessee
- ✓ *“Braxton’s confidence is 100% better with other students. I’m so thankful I found ETL for him.”* Renee, Mother—Tennessee

Returns to Mainstream

- ✓ *“Tom spent 4 years in special education classes, reading about 2nd grade level. After 10 months in Expressways he is reading at 6th grade level and is no longer in special classes.”* Mrs. Reynolds, Mother, Texas
- ✓ *“After 4 months in Expressways, Dennis was placed back into regular classes and has been on the A/B Honor Roll ever since.”* Mrs. Acura, Texas

Changes High Risk Situations

- ✓ *“In 3rd grade, Roger could read only a few words. Evenings were like a war zone. After a few weeks in Expressways there was a big change. Then he made the Honor Roll and has stayed there!”* Mrs. Allen, Mother, Michigan

Provides Success for Adults

- ✓ *“This program has literally changed my life. I am more successful in business now.”* John, Texas
- ✓ *“For the first time I can read the newspaper.”* Tony, Arizona
- ✓ *“Since beginning in Expressways, Cindy has improved in attitude, job performance, and responsibility. I have given her 3 raises in the last 3 months.”* Marcia, Employer, Tennessee



SUCCESS ORIENTED

**ETL Addresses the Causes
not the Symptoms
of Learning Differences**

**Over 30 Years of Continuous Research,
Development and Field Testing**

An Educational Revolution

**Multimedia
Multisensory
Multilevel
Reading & Math Systems
Available for Ages 5 to Adult**

*Developed by
Dr. Jack E. Hoes*



Making a world of difference!

Expressways To Learning®

ETL uses masterful systems combining proven educational principles with today's technology in a totally unique way.

Expressways To Reading®

A quick way to learn a vast array of skills one needs to be able to read, write, speak, spell and understand all phases of the English language using phonological awareness.

Expressways To Math®

Level 1: A way to commit math facts to memory and to understand counting and number theory for recall and quick mental applications.

Level 2: Moves student to advanced math applications.

QuikComp®

Provides a way for dramatic increases of two or more years in comprehension and vocabulary as measured on standardized tests, in many cases in as few as 25 hours. *QuikComp*® also increases reading speed up to 2400 wpm.

Basics Express®

Provides an easy introduction to Reading & Math! Prepares the student for success for ages K—2nd grade and improves the attention span along with focus.

NEW

AdVocab®

Increases vocabulary and improves spelling, focusing and visual skills. Words are disassembled and reassembled giving root spellings and definitions and unlocking thousands of partner words in the process. This program is generally used with teens and adults.

Quick-Spell®

Helps students easily and quickly learn almost anything they want to commit to memory! Master the weekly Spelling List in as little as 5 - 10 minutes per day.

How Does ETL Work?

The key is skill-building at the neurological level by utilizing integrated programs which provide acceleration or remediation in both Reading and Mathematics.

SPECIAL HELP FOR:

- ◆ All Ages
- ◆ Dyslexia
- ◆ Basic Skills
- ◆ Poor Self-Image
- ◆ Learning Differences
- ◆ Attention Deficit Disorders
- ◆ English as a Second Language
- ◆ Learning Frustration
- ◆ Acceleration at All Levels

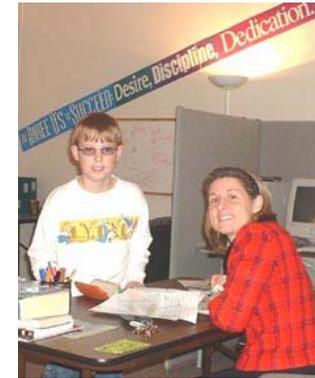
AUDITORY-
VISUAL
IMPRESSION
PAIRING
(A-VIP)
LEARNING
IS EASY!

EASY TO LEARN

- ◆ Retrains the brain to remember what is seen and heard
- ◆ Uses computers, audio tracks on CD-ROM, and printed lesson materials
- ◆ One session per day, 4 - 5 days per week
- ◆ No homework

EASY TO TEACH

- ◆ Individualized instruction
- ◆ Minimum preparation
- ◆ Simple record keeping



These Systems Get Results!

Expressways To Learning - TN® has documented student gains averaging one to two grade levels in as few as ten weeks of training.

Proven Benefits:

- ✓ Improved self image
- ✓ Success throughout each step
- ✓ Greater mastery of classroom material as well as information from society at large
- ✓ Rapid remediation that permanently removes many learners from high risk situations
- ✓ Reduced stress and frustration
- ✓ Rapid acceleration
- ✓ Retraining the brain to remember what has been seen and heard.

For registration or more information please contact:

Expressways To Learning® - TN
at (615) 851-9703

E-mail: etltn@aol.com

www.ExpresswaysToLearningTN.com

July 1, 2005
Lucy Clay
Expressways to Learning
Goodlettsville, TN

Dear Lucy,

I just wanted to thank both you and Mandi for all of your help and support over the past year as Mack participated in the home study program from ETL. Because Mack is autistic, I had all but given up hope that he would ever be able to read. I had tried many programs over the years but with NO success. Now, after a short period of time he is reading at a 2nd-3rd-grade level and improving every day. I am still amazed that just over a year ago I brought you a child who had a difficult time recognizing all the letters in the alphabet.

This new ability opened up many opportunities in both his personal life and his educational setting. This past school year he was able to spend more time in a typical classroom than any previous year. He will be starting fifth grade with a regular class and only leaving for short periods of time. He is still on a modified curriculum, but this placement would not be possible if he were unable to read.

I will never be able to express my true gratitude, but I do want you to know what a positive impact ETL has made on Mack's life. If you ever need a reference, especially with the parent of an autistic child please do not hesitate to contact me. Also, I am willing to share his test scores if anyone would like to see the proof of his success. However, the best proof is to listen to him read! THANK YOU!

Sincerely,

Courtney Hall
Parent of ETL Student

I want to tell you a story about a little boy. Starting preschool, he hated it- he hated everything except recess and lunch. He especially hated the daily activities that involved mosaics and puzzles. He would begin to cry and finally find his way down the hall to his mother's office where he had rather take a nap than try to work a puzzle. His mother thought he was immature and needed time to develop.

He then began 1st grade at Friendship Christian School. It was a struggle, but it was manageable. However, by the third grade, everything exploded...., learning became a struggle. It took a team effort (his teacher, his mother and him) just to do the work. He hated school so very, very much.

His family lived very close to the school, so in the summer when they would drive by the school, he would cover his eyes or lay down in the seat so he would not have to look at the school. This was the year he began full time tutoring. His tutor knew he was embarrassed to be pulled out of the room to get help, so when she came to the room to get him she would always say, "I am here for his foreign language class." She tried very hard to make him feel good about himself. At the end of 3rd grade, it was recommended by his teacher and tutor to have him tested by the county. It was confirmed that he was dyslexic. Wow! What do they do now? --- So, they added more private tutoring throughout the summer.

As they were driving home after the first day of school in 4th grade, he asked his mom how long it would be until summer vacation...She knew at that moment, it was going to be a very long year. They continued with private tutoring every week through 5th grade. He still hated school with a passion except for recess and now Bible. He loved Bible! He would come home from school and try to read stories to her he had learned that day at school. The work was beginning to be more than he could handle and he was getting farther and farther behind. They loved Friendship and did not want to leave, but at the same time could not imagine 6th grade for him. They knew it would be selfish to keep him at Friendship.

So they began looking for ways to help him. His mom found a school in Murfreesboro that could help his dyslexia. At the same time, she was searching for any program that could help him after school so he could stay at Friendship. It was recommended that a teaching program called Expressways To Learning would help. He was evaluated and was to attend 4 days a week after school. This seemed like torture for a boy who hated school so much, now he would have to go an extra 2 hours every day. **So a hard choice had to be made.**

They made the decision to withdraw him from Friendship and enroll him in the school in Murfreesboro. This was the hardest decision they ever made, but they felt it was the best for him. Their hope was that he would study a year in Murfreesboro and then return to Friendship. He had been at Friendship since 1st grade; he loved his friends and his school. **He just learned differently.**

That summer the mom began to work at the school that he would attend. She wanted to make the transition successful and easy for him, plus she wanted to learn how to help him learn. Together, they made a pact that they were in this together and together they would learn. Even though she was training to work at the school he would be attending, at the last moment, she found out that she would be working at one of their other locations. This put a whole new twist to their plan..., and yet God had other plans. While all of this was happening, God was working through a teacher at Friendship. Kari Ferrell had heard about the same program, Expressways To Learning and she was so excited about the way it could help students at Friendship. As always, God's timing is perfect and He brought this family, Kari Ferrell and Friendship all together at the right time.

You see, this family is a real family -- it is my family and the little boy of this story is my son, Christian. In August 2004, Friendship began the Expressways To Learning program in its newly created Learning Enrichment Center and Christian was able to begin his 6th grade year at Friendship, instead of our plan to go to Murfreesboro. God's plan immediately went to work.

Christian began his efforts in the Learning Center and within 3 ½ months he had made an average 2 year grade level gain. **2 YEARS!!** This is tremendous results! When you see how proud he is now, you know how deep his pain has been. As he is coming to the close of his 6th grade year, he is walking taller due to the confidence that has been built through successful learning.

If you were to open any of Christian's notebooks today, you would find a card made by him that says 100% ALL THE TIME. He says that he made this to remind him to keep on going even when it gets hard.

But the best part about this story that I bring to you is that it isn't just about Christian. Other students here have increased their knowledge and learning skills through the Learning Enrichment Center here at Friendship.

So, on behalf of our 46 students currently enrolled in the Learning Enrichment Center, all who on an average have seen a year and a half grade level gain, Kari and I would like to say **thank you** to our Board of Directors, Jon Shoulders, Becky Kegley, Veronica Bender, Kristi Chaffin, our teachers and our parents for believing in us and supporting our efforts as we help to establish this wonderful teaching program for our children. **YOUR CHILDREN.**

The potential for students to learn—and just as important—our school to teach—has never been so promising. Thank you for listening to my story.

Gina Fakes
ETL Teacher and Parent @ Friendship Christian School

Expressways To Learning® - TN

A Fitness Center for the Brain!

Expressways To Learning® - TN Parent Reference List

Name(s)	Phone	Student	Age	School
Kelly Burke	615-305-5721	Davey	21	UT Chatanooga
* Terri Bedwell	615-792-7464	Chase	12	Sycamore Middle
Linda Brendle	615-459-0366	James	14	Smyrna High
* Stan & Phyllis Feener	615-453-9271	Joshua	10	Home School
Debbie Butler	615-868-4464	Shawn	18	Wilson Central
Tim Jones	615-376-9890	Ali	12	David Lipscomb
Scott & Lynn Johnson	615-646-5065	Blake	10	David Lipscomb
* Jennifer Markanich	615-847-1189	Emily Daniel	8 18	Donelson Christian Mt. Juliet Christian
Denette Blankenship	615-851-4536	Ethan	11	Goodpasture
Lisa Lawhon	615-794-4247	Matthew	6	Hunters Bend
Jeff & Denee' Davis	615-790-7479	Harrison	9	B.G.A.
Laura Benge	615-790-7701	Ted	14	B.G.A.
Courtney Hall	615-898-0885	Mack	11	Barfield Elementary
Jeanette Page	615-793-1294	Erika	15	Hillsboro High
* Beverly Varden	615-220-4409	Eva	13	Rock Spr. Middle

* These ETL students also wear Irlen lenses

10-06

Goodlettsville
(615) 851-9703

www.ExpresswaysToLearning.com
ETLTN@aol.com

Franklin
(615) 599-4831

"Success means moving up to the next level!"



Now available for students attending:

- 1 Battle Ground Academy - Franklin, TN
- 2 Benton Hall School – Franklin, TN
- 3 Donelson Christian Academy - Nashville, TN
- 4 Goodlettsville Help Center - Goodlettsville, TN
- 5 Highland Academy - Portland, TN
- 6 The Campus for Human Development - Nashville, TN
- 7 Webb School - Bell Buckle, TN

Offering "Home Study" Courses for families that wish to use *ETL* on their home computer.



Specializing in "Learning Differences"

Private Centers: Goodlettsville and Franklin 851-9703

ExpresswaysToLearning.com

Visit the *Expressways To Learning* website at the link above for a FREE trial of *ETL Speed-Spell!*

Easily and quickly learn almost anything you want to commit to memory!
Master the weekly spelling list, often in 10 minutes!

Lucy Karen Clay

Graduate of Baylor University – B.S. Education and English

Teacher's Certificate from Tennessee and Texas

Vanderbilt MMS

Certified Irlen Diagnostician – Irlen Institute of California

Owner of Expressways To Learning® – Tennessee

Civic, Community and Professional Activities

Chairperson – Education Committee Goodlettsville Area Chamber of Commerce

Board of Directors – Spina Bifida and Hydrocephalus Association

Education Consultant – Historic Magnolia Scholarship Foundation

Literacy Task Force Member – Nashville Area

Council for Learning Disabilities Member

Junior League of Nashville Member

Tennessee Saudi Business Council

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Speed-Spell

*Easily and quickly learn almost anything
you want to commit to memory!*

*Master the weekly Spelling list
in as little as 5-10 minutes a day!*

*Build an impressive data bank of your own special
vocabulary words, formulas, math facts, foreign words and
phrases, chemical elements and symbols, or anything you want
to spell or memorize.*

Recall definitions in a flash!

Spell or Memorize from the preprogrammed lists:

- * *Days of the week*
- * *States and capitals*
- * *Planets*
- * *150 commonly misspelled words*
- * *Measurements*
- * *Countries of North, Central, and South America*
- * *Months of the year*
- * *Continents*
- * *US Presidents*
- * *Roman numerals*
- * *Percentages*

Speed-Spell is easy to use!
www.expresswaystolearningTN.com

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